

Raising awareness

Onboarding

t Anna Anna is 27 Years old. She lives together with her partner Hans in a suburb of Zurich. Two years ago, she started experiencing problems with her vision. A month ago, it got so bad that her ophtalmologist referred her to a neurologist.

The neurologist recognized the symptoms and diagnosed her with relapse remitting multiple sclerosis. Her world is abruptly changed.

View the journey on the right to learn how Anna can receive better support and care during this challenging transformation towards a life with MS.



Getting the diagnosis

Anna receives the diagnosis. It is a huge shock for her and she is overwhelmed with the news.

In the same conversation, the topic of support arises. The person with MS inquires about potential sources of support. The HCP shares that he can not tell her exactly what to do, but he refers to the MS Network navigator and describes it as a source of support and information that can help her to navigate a sea

The secretary of the practice hands Anna a flyer with the most important information about the service.

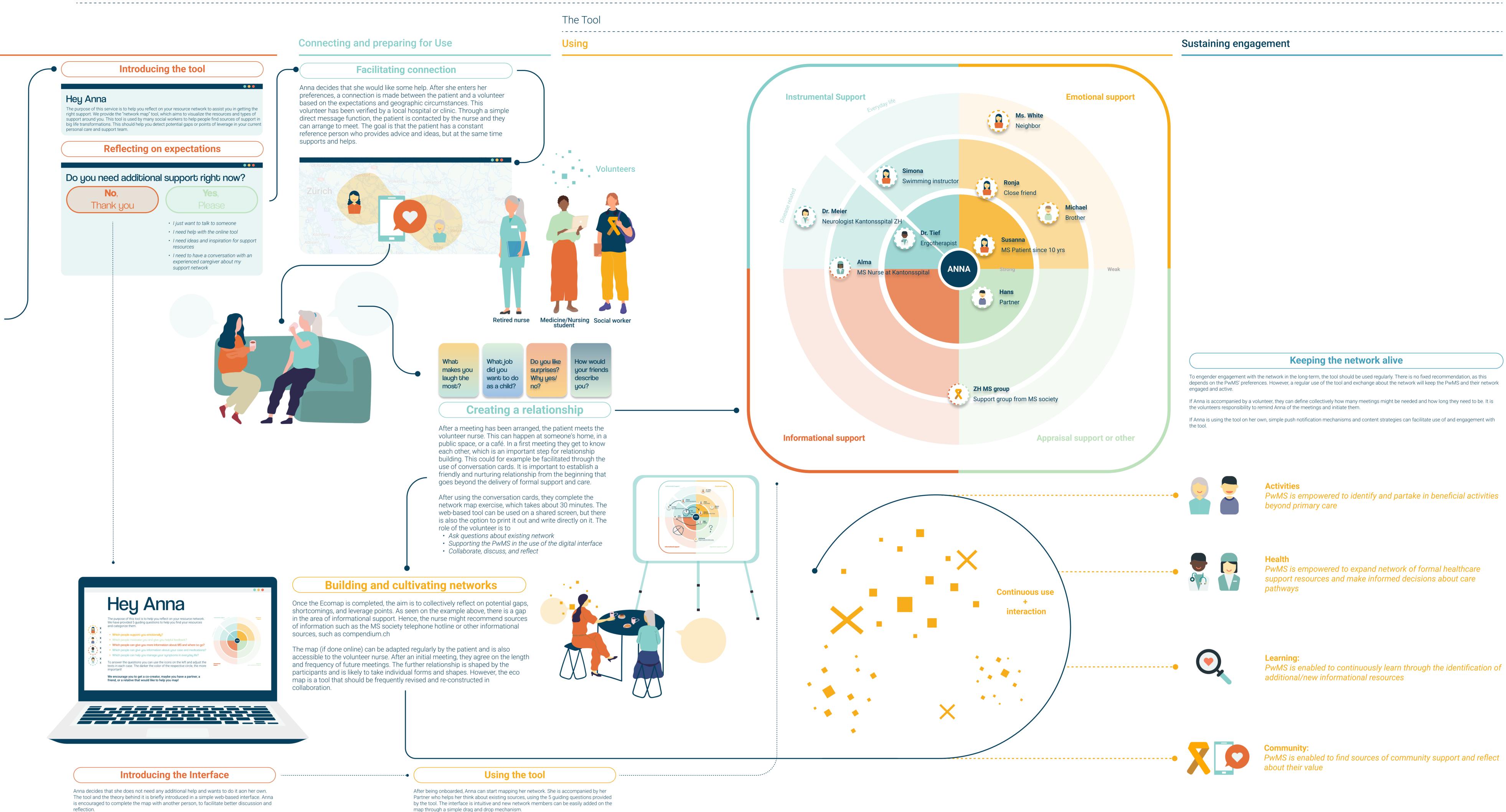
of complexity.



Online Research

Anna wants to know more about the disease and what she can expect. Hence, she does research at home. She consults many informational pages and online groups. She remembers the brochure she was given at the practice and visits the suggested website.

NS Network Tool & Navigator



Concept description

The MS Network navigator is designed around the need of PwMS to cultivate and continuously augment their system of support resources, starting once the diagnosis is received.

The concept combines a simple web-based tool (Network map) with a service, that aims to facilitate use and engaged reflection about ones resources. The concept leaves many choices open, as the buddy service is optional and aims to especially address people who might not have well established social networks. This should engender engagement in discussion and care through conversation and exchange.