

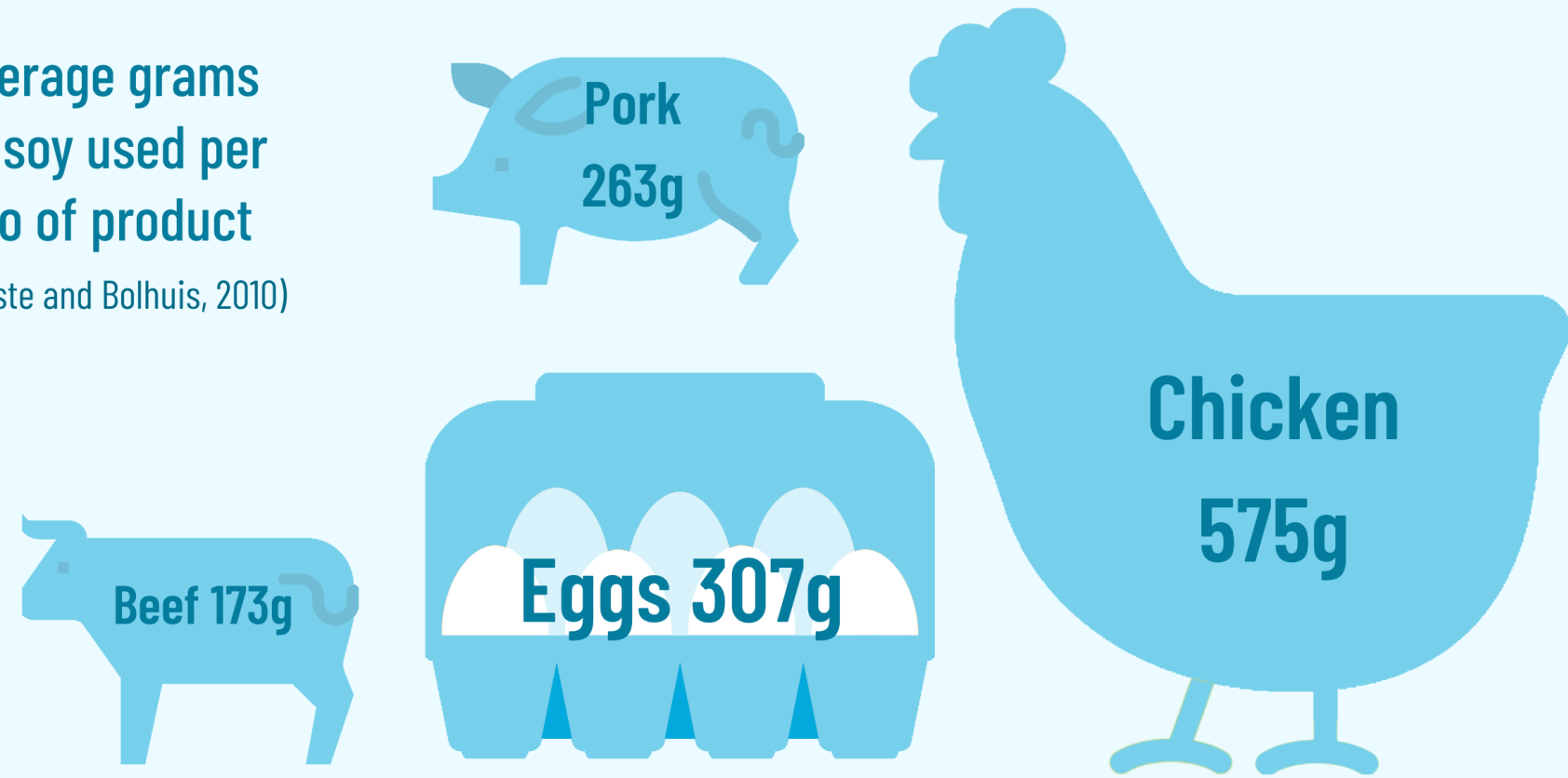
Soy supply chain

This map follows the journey of Soy stemming from Brazil, particularly focusing on the Cerrado forest, to it being exported into Switzerland through the different stakeholders before it reaches the consumer.

The map is exhibits the flow of materials, the diverse stakeholders involved in the soy supply chain, the interactions they have with one another, dependencies and initiatives that shape the system.

The map also includes "What if" scenarios.

Average grams of soy used per kilo of product  
(Hoste and Bolhuis, 2010)



Soy, the world's largest protein source for the animals we eat has become an integral part of everyday life



Natural environment

Production / Conversion

Trade & Distribution

Animal feed production

Meat production

Retail

Consumption

