Jewellery beyond material value

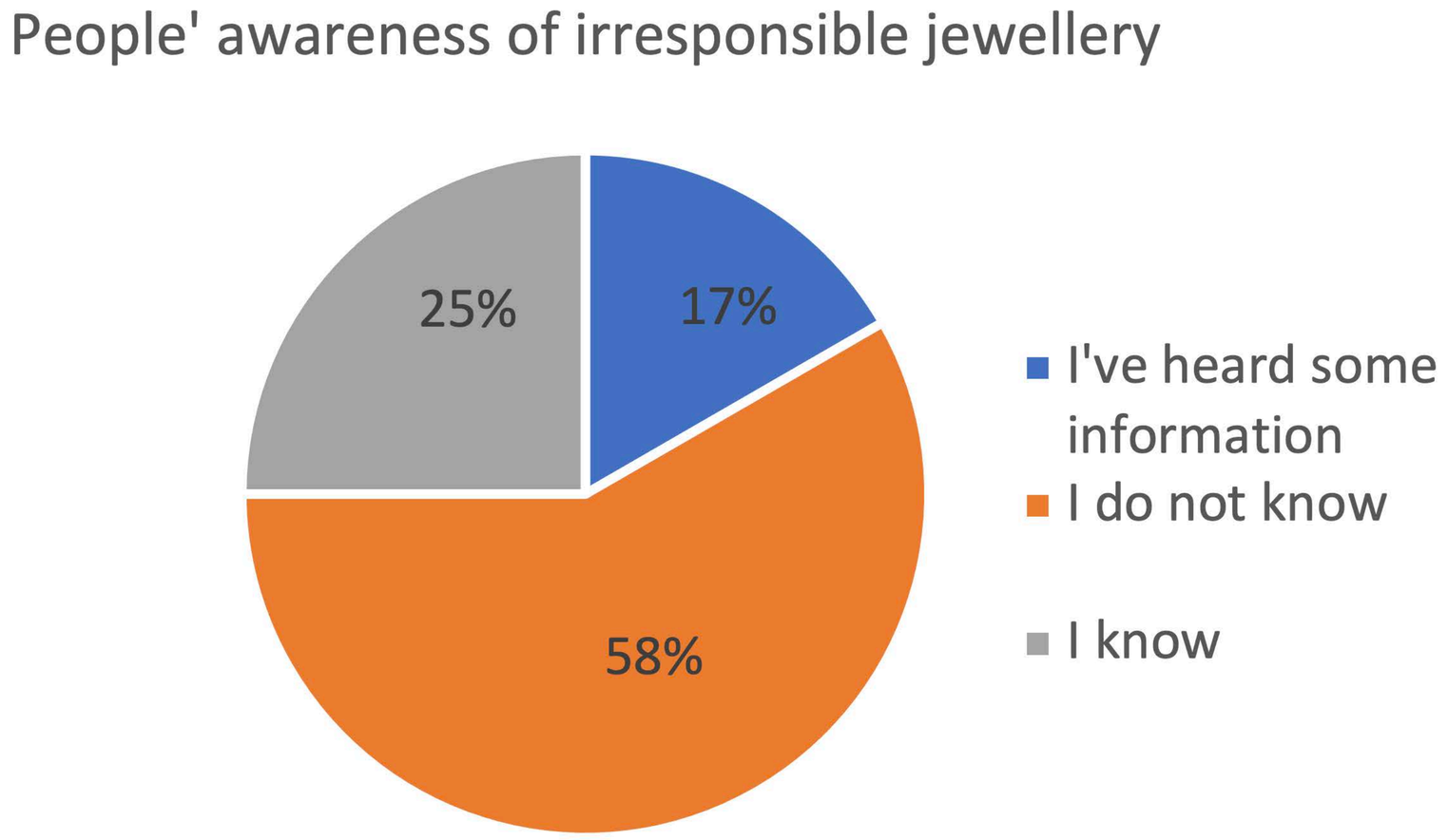
Yilin Wang

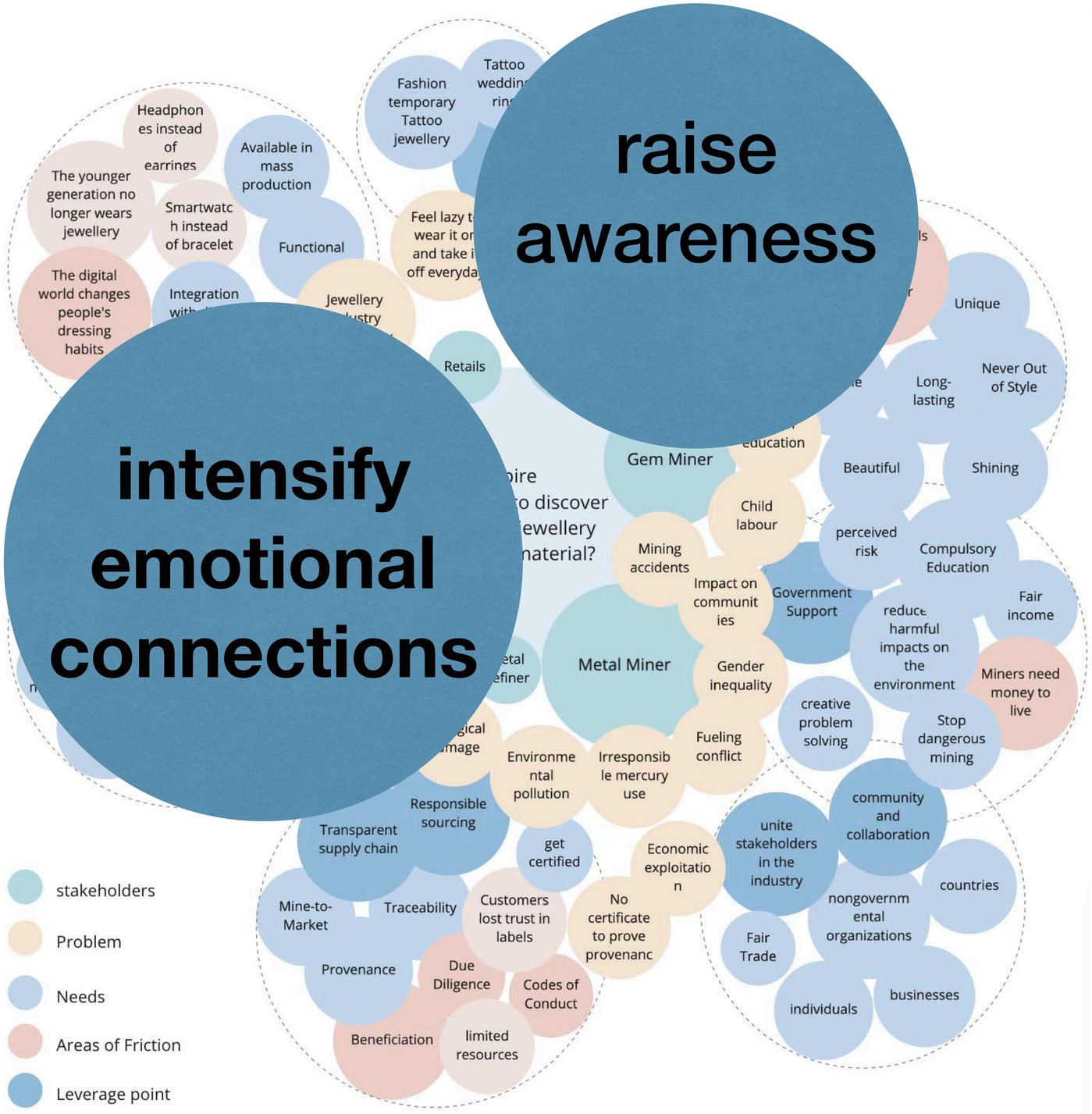
HSLU Hochschule Luzern

Master Design

Motivation
Context

https://www.radicaljewelrymakeover.org
https://www2.hm.com/de_de/productpage.1091690001.html


People' awareness of irresponsible jewellery
25%
17%
58%
I've heard some information
I do not know
I know


raise awareness
intensify emotional connections
Fashion temporary Tattoo jewellery
Tattoo weddin ring
Headphon es instead of earrings
Available in mass production
The younger generation no longer wears jewellery
Smartwatc h instead of bracelet
Functional
The digital world changes people's dressing habits
Integration
Jewellery
Retails
Feel lazy t wear it or and take i off everyda
Unique
Long-lasting
Never Out of Style
Gem Miner
education
Beautiful
Shining
Child labour
perceived risk
Compulsory Education
Mining accidents
Impact on communit ies
Government Support
Fair income
reduce harmful impacts on the environment
Metal Miner
Gender inequality
Miners need money to live
creative problem solving
Stop dangerous mining
Fueling conflict
Environme ntal pollution
Irresponsib le mercury use
Responsible sourcing
Transparent supply chain
get certified
Economic exploitatio n
unite stakeholders in the industry
community and collaboration
countries
nongovernm ental organizations
Fair Trade
businesses
individuals
Mine-to-Market
Traceability
Customers lost trust in labels
No certificate to prove provenanc
Provenance
Due Diligence
Codes of Conduct
Beneficiation
limited resources
stakeholders
Problem
Needs
Areas of Friction
Leverage point

Organization

RADICAL JEWELRY MAKEOVER

https://www.radicaljewelrymakeover.org

FAIRMINED

https://fairmined.org

RESPONSIBLE JEWELLERY COUNCIL

https://responsiblejewellery.com

Application

Chew Your Own Brooch - Ted Noten

https://www.tednoten.com

http://www.christinedwane.com

Momentum - Salome Bruggisser

https://www.hslu.ch/en/lucerne-school-of-art-and-design/degree-programmes/bachelor/ce-jewellery/bachelor-projects/salome-bruggisser/

https://inhabitat.com/shahar-livne-turns-recycled-ocean-plastic-into-balenciaga-jewelry/

Material

https://bytheseajewelry.com/what-is-sea-glass-or-beach-glass/

https://abeautifulmess.com/make-real-silver-jewelry-with-metal-clay/

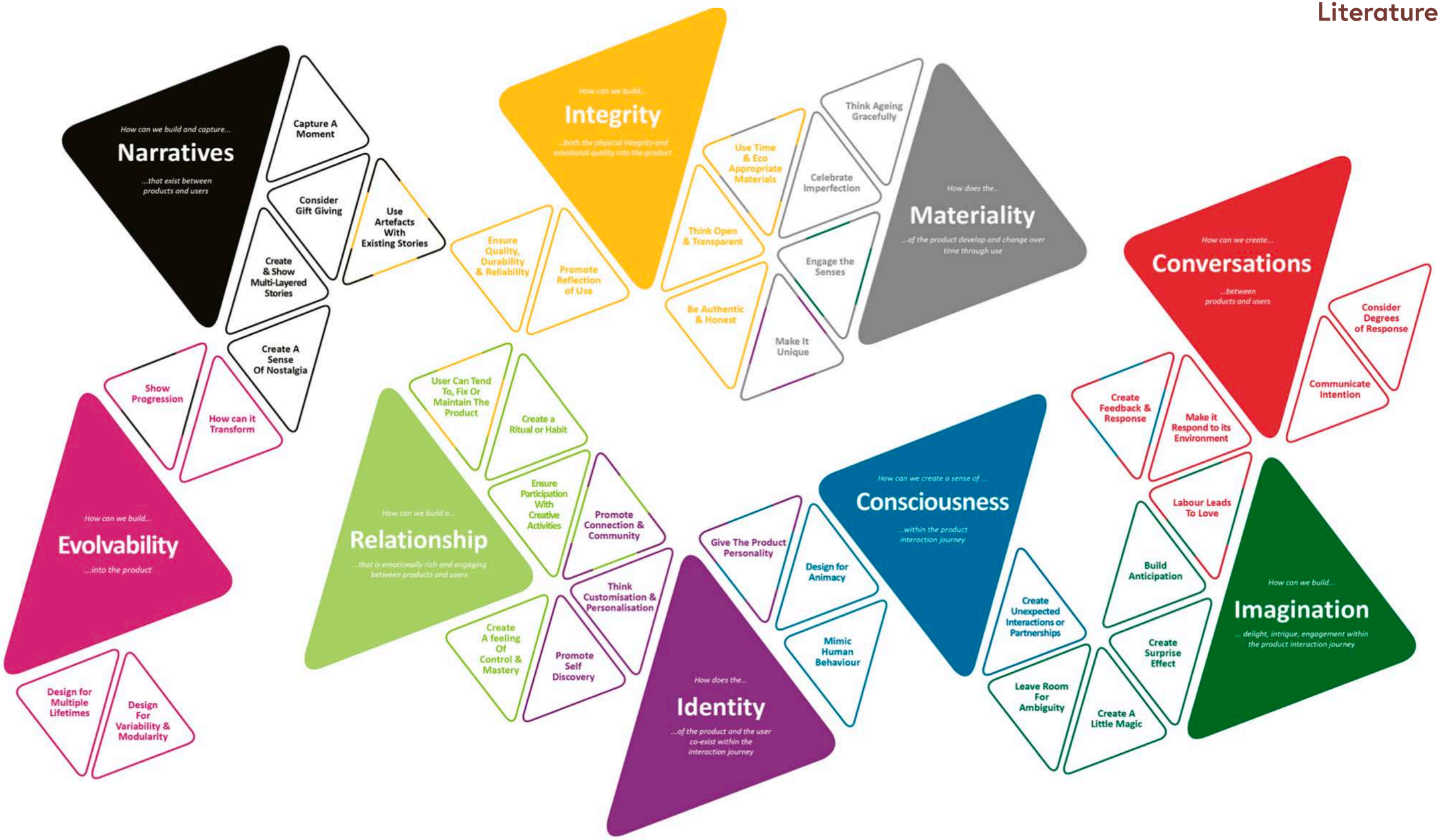
History

https://www.artsy.net/article/artsy-editorial-mysterious-history-lovers-eye-jewelry

https://www.messynessychic.com/2018/01/24/the-lost-art-of-victorian-human-hair-shrines/

Primary research
Interviews

Which is your favourite piece of jewellery that you own? Why is it special to you?

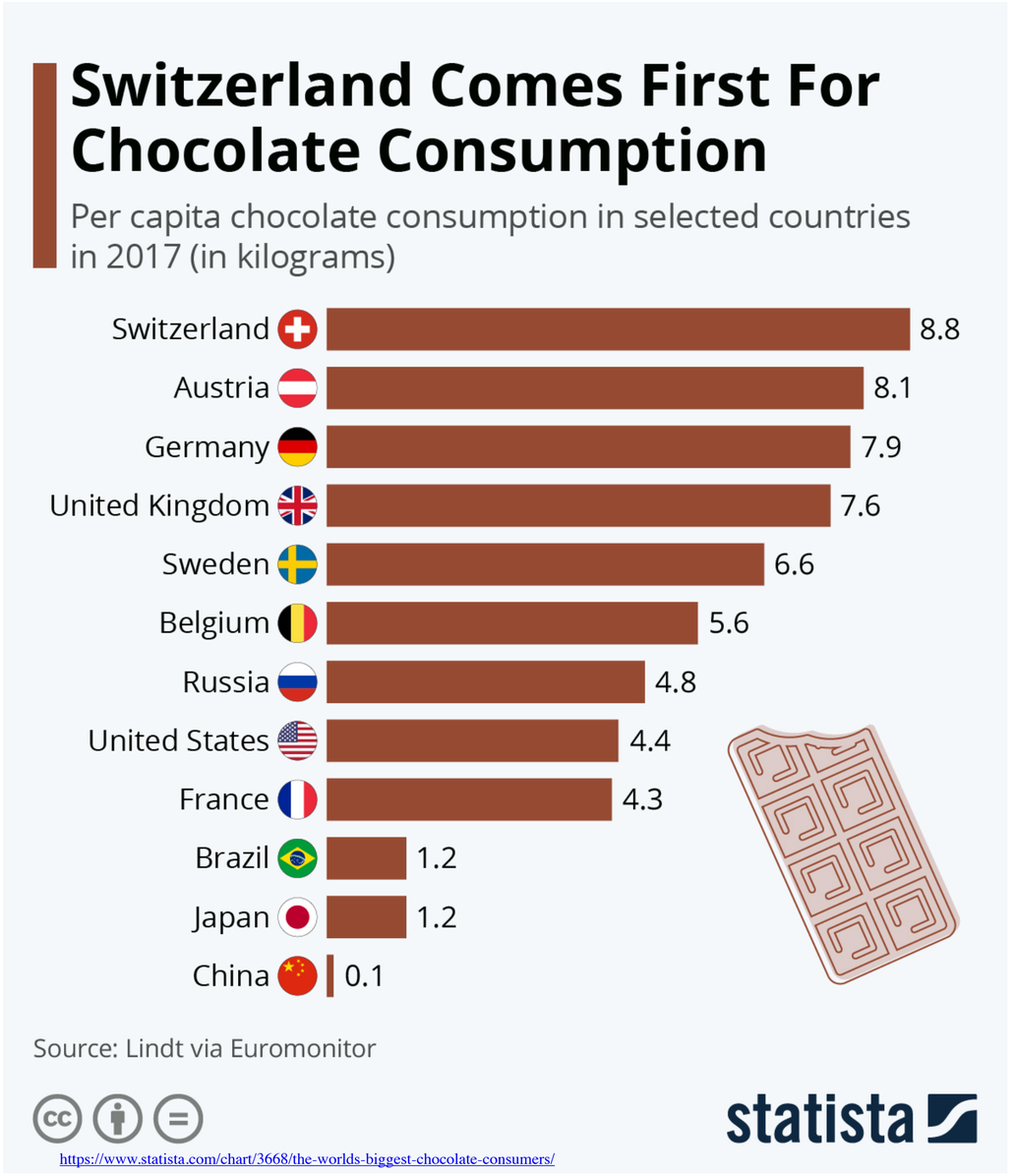


Emotionally durable design framework in full(Haines-Gadd et al., 2018)

Emotional Durability Design Nine

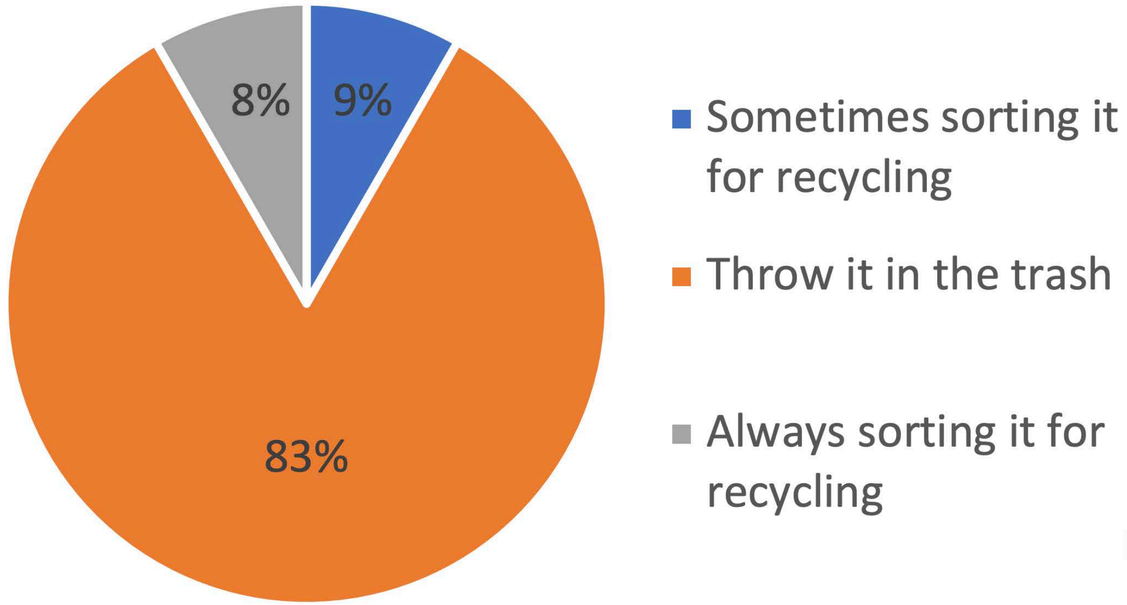
Developed in partnership with Philips Lighting and University of Brighton

Aluminium is not just 100% recyclable,
it's infinitely recyclable.

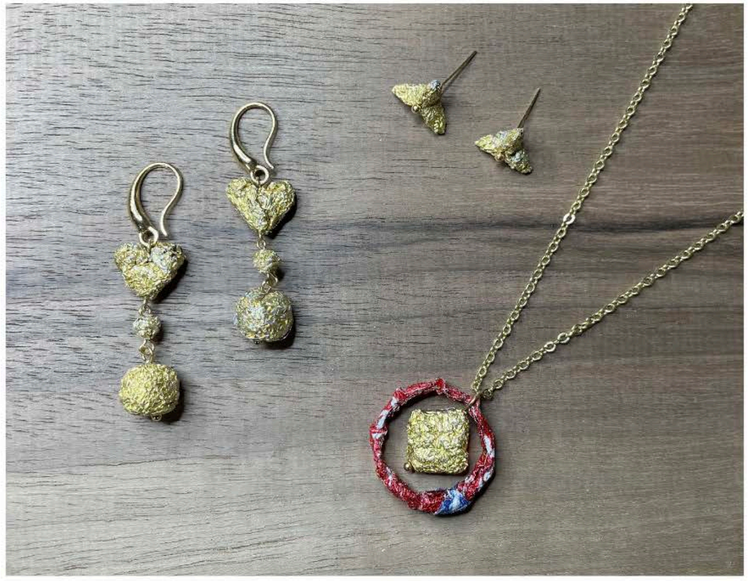
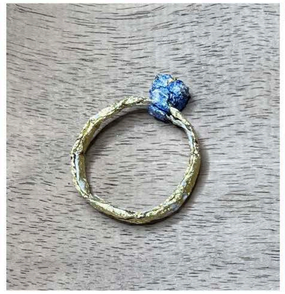


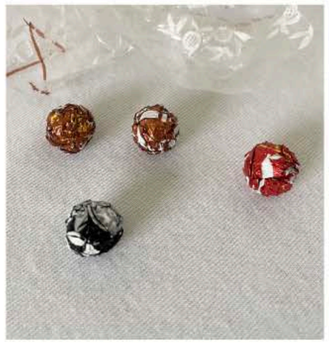
Aluminium is not just 100% recyclable,
it's infinitely recyclable.

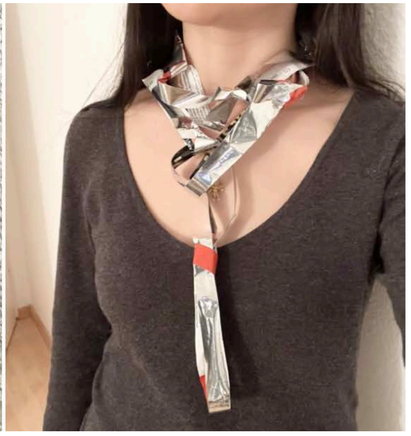
After you finish eating chocolate,
what do you do with the chocolate foil?



Experiments and Prototypes

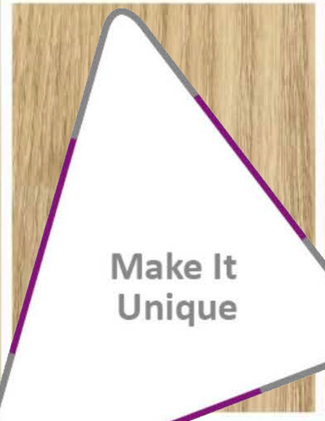


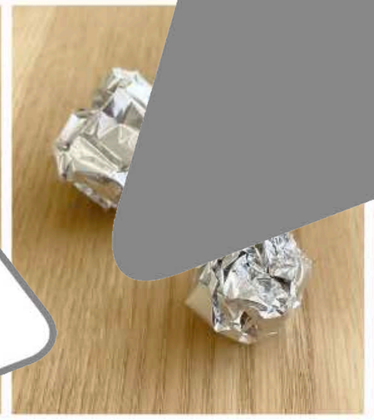


Repair

Upcycling

Workshop 1
On-line





How does the..

Materiality

...of the product develop and change over time through use

Make It Unique

Workshop 2
Off-line

Give The Product Personality

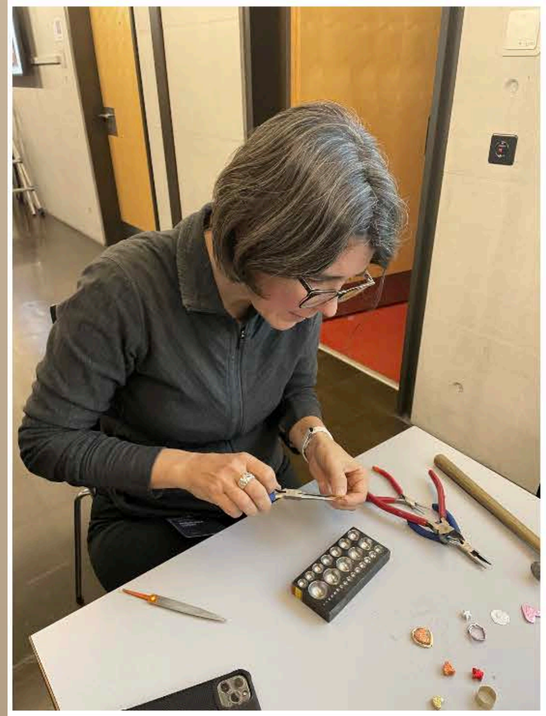
How can we create a sense of ...

Consciousness

...within the product interaction journey

Workshop 3

Event

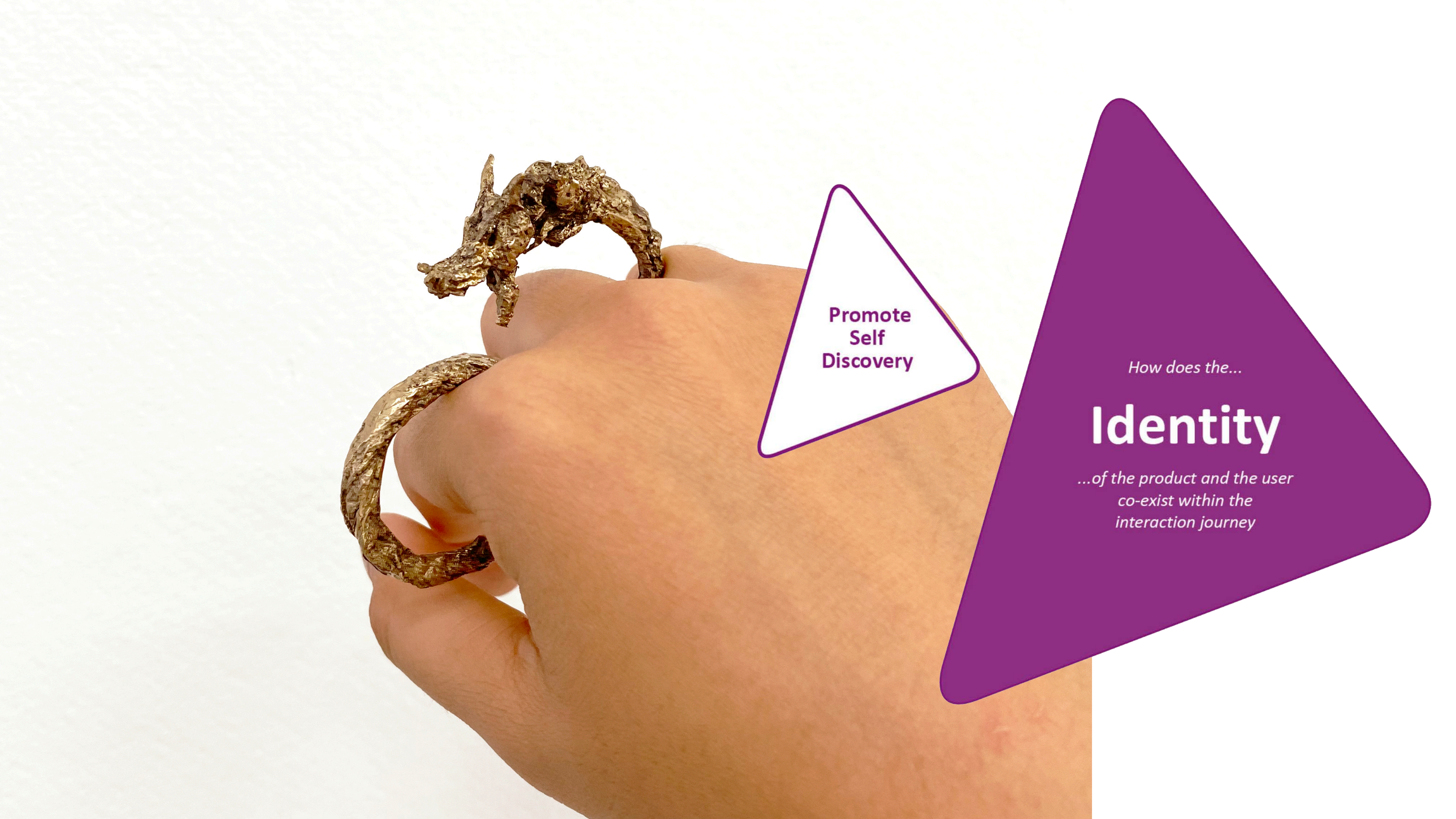


Promote Connection & Community

How does the...

Identity

...of the product and the user co-exist within the interaction journey


Promote
Self
Discovery
How does the...
Identity
...of the product and the user
co-exist within the
interaction journey

Workshop 4

Family

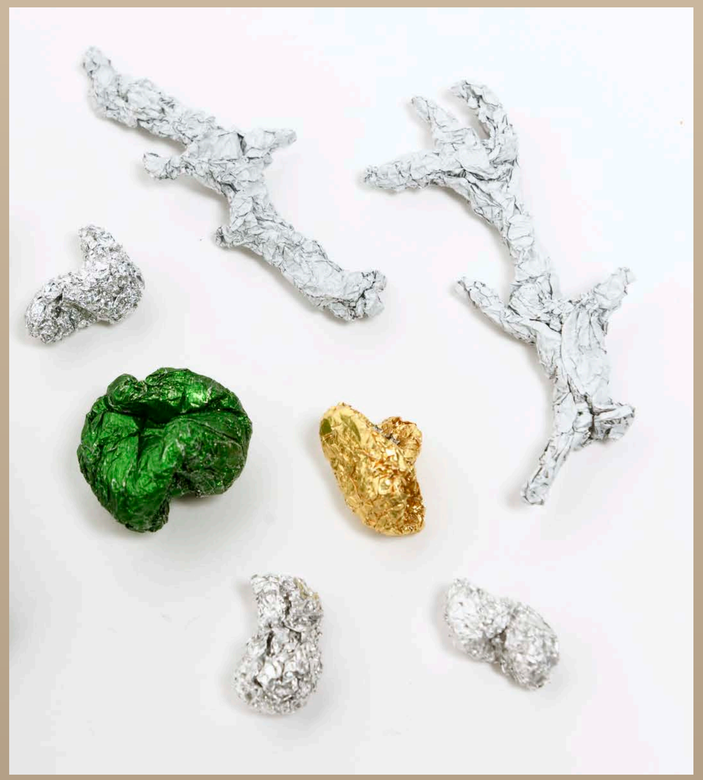
How can we build and capture...

Narratives

...that exist between products and users

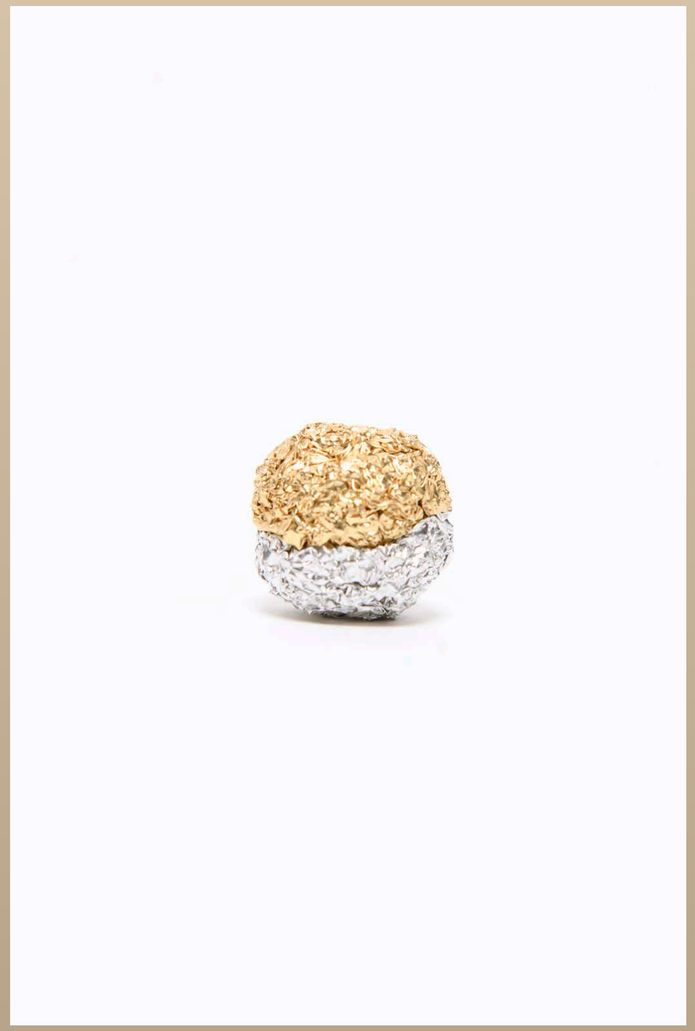
Consider Gift Giving

Feedback and Impact



Co-design ideas

Lucky Number
or Initials



A good relationship is a process of merging the cultures and personalities of two separate individuals.

Create a
Ritual or Habit

How can we build a...

Relationship

...that is emotionally rich and engaging between products and users

Co-design ideas

Lasting Memory

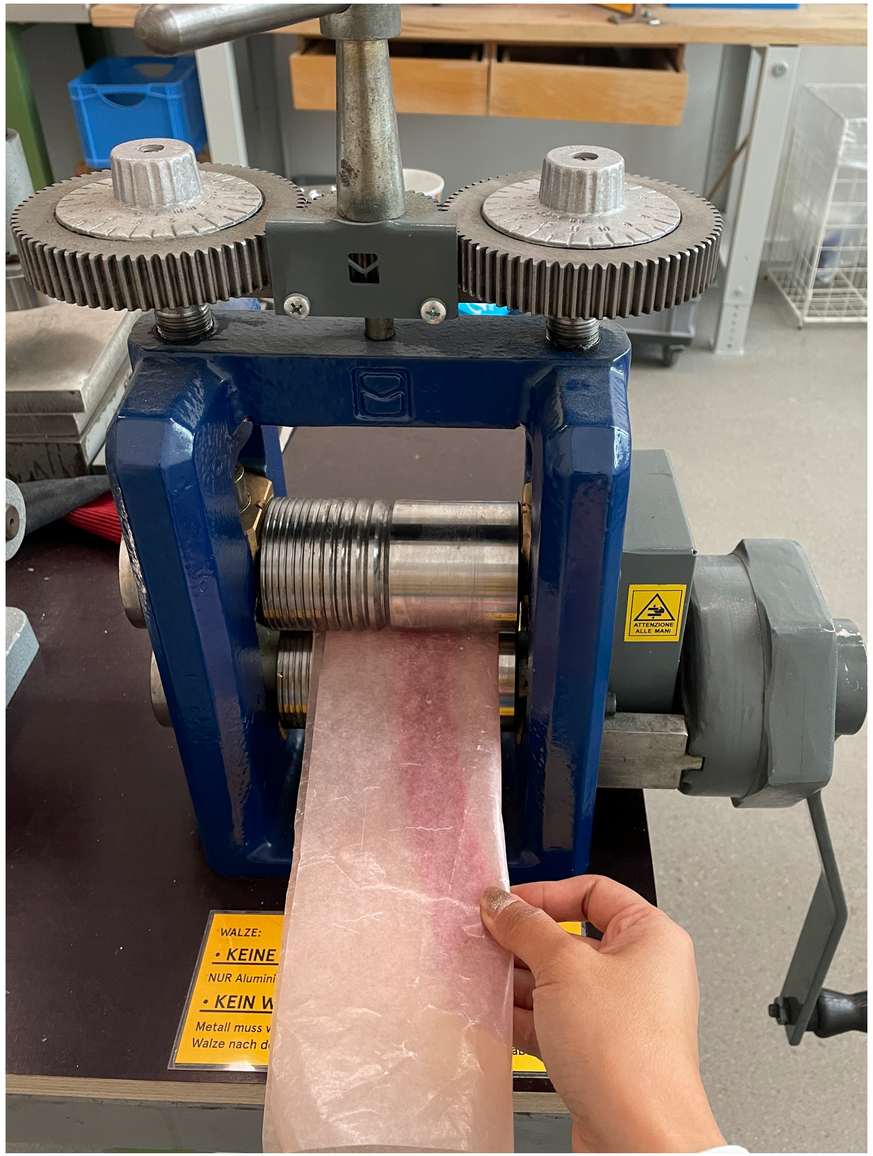
How can we build and capture...

Narratives

...that exist between products and users

Capture A Moment

Explore new materials


WALZE:
• KEINE
NUR Alumini
• KEIN W
Metall muss v
Walze nach d
ATTENZIONE
ALLE MANI

Create A
Little Magic

How can we build...

Imagination

... delight, intrigue, engagement within the product interaction journey

I wish to

Business Model Blueprint

1. Enjoy your chocolate

2. Make your artwork

3. Pack and ship to Yilin

4. Turning your artwork into jewellery

5. Shipping the jewellery back to you

6. Enjoy your lasting memories

Yilin's project is about using chocolate foil as a medium for everyone to design their jewellery. The project aims to enhance the meaning of jewellery beyond its material value, promote sustainable jewellery, and encourage everyone to recycle aluminium foil.

Business Model

Ethical and sustainable

Rethink

Reuse

Recycle

Packaging design

HSLU Hochschule Luzern

Please cut along the solid line and fold along the dashed line.

1. Enjoy your chocolate

2. Make your artwork

3. Pack and ship to Yilin

4. Turning your artwork into jewellery

5. Shipping the jewellery back to you

6. Enjoy your lasting memories

Jewellery beyond material value

Chocolate foil is used to interact with consumers to create unique personal memories and lasting objects, raise awareness about jewellery's sustainability, and encourage circular economic thinking.

Packaging design

igora_alu_recycling • Following

igora_alu_recycling Valentine's Day has just passed, and that special chocolate you received from your loved one is gone without a trace. What if you could make that feeling last forever?

Now Easter is approaching, and tons of 100% recyclable golden foil from sweet chocolate bunnies will end up in the trash. This Easter, let's do something different!

Yilin's project aims to use chocolate foil as a medium for everyone to design their jewellery. Thus enhancing the meaning of jewellery beyond its material value and promoting sustainable jewellery, as well as encouraging everyone to recycle aluminium foil. Em.W. Jewellery

#Em.W.Jewellery #alu #chocolatefoil #recycling #upcycling #aluminium #Jewellery #aluminiumfoil #em.w.j

2w

Liked by **aishwaryakaimal** and **9 others**

MARCH 8

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Bald zieren wieder unsere Schoggi-Eili in buntem Alupapier die Osternästli und Osterbrunch-Gedecke 🐰. Die wiederverwertbare Folie landet dabei meistens direkt im Abfall. Das muss aber nicht sein, sagt sich Schmuckdesignerin **Yilin Wang**. Als Teil ihres Master of Design an der der **HSLU Hochschule Luzern** Design & Kunst stellt sie darum Schmuck aus Schokoladenfolie her.

Eine schöne Sache: So wird aus dem **#FREY**-Eili auch nach dem Genuss eine bleibende **#Erinnerung**. 😋

#kunst #design #pioniergeist

See translation

https://www.delica.com

Would you like to join and create your meaningful jewellery?