



Personas

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 Wang (Ms.)

Journey owner

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Garbage sorting and delivery learning			Produce and sort waste (At home)			Delivery (In the community)		Waste Disposal & Recycling	
<div>Community entrance bulletin board: garbage sorting posters (four categories of garbage sorting, drop-off time, location of garbage stations) Images</div>	Finding a garbage sorting station	Find the garbage room (Opening hours)	Moving into the house: Know the trash cans in the house	Waste generation	Put in garbage bag	Dumpster opening hours, Take your garbage to the nearest garbage room	Putting out garbage: -Separation of garbage under the supervision and guidance of the garbage room manager	Recycling	disposal
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	
<div>Personas</div>									
<div><p>The construction of the bulletin board is near the dumpster room, which is dirty and unwilling to learn.</p><p>Make good use of the holiday time to do public welfare walk for children to explain the publicity</p><p>The text content is too much, graphics and text is better</p></div>		<div>Dumpster room basically open all day</div>			<div>Household 2 garbage row types, garbage can models are too small. There is no hazardous waste bin for detailed waste classification.</div>			<div>Someone collects every weekend, or direct cleaning staff</div>	
								<div>Paper boxes and some other recycled items, recyclable garbage cans can not be put, they are put into other garbage cans, and some people go to the garbage cans to pick up garbage. Very unhygienic</div>	
<div>Tochpiots</div>									
<div>Posters ... TV App Phone Chat Communi... Website Garbag... Garbag... Garbag... Course</div>									
<div>Mood (Motivation, Emotion)</div>									
<div>Pain points</div>	<div>The bulletin board is built next to the garbage bin house and is not clean</div> <div>The text part of the publicity is too much, time consuming and cannot take care of the children and most of the group</div>	<div>The location of the dumpster was changed and built outside the community, which is not as convenient as before</div>	<div>Dumpster room hours are open, fixed hours are explained and guided by volunteers to put</div>		<div>The community-issued separation bins are very limited and do not allow for detailed waste separation.</div>		<div>Dumpster room basically open all day</div> <div>The types of garbage in the dumpster room are confusing and not effectively supervised, requiring staff to re-sort them again</div>	<div>Dumpster room is too high for all</div>	
<div>Opportunities</div>	<div>Waste separation promotion for different age groups and...</div>	<div>Knowing the location of the dumpster compartment</div>	<div>In addition to opening hours to guide residents on waste...</div>	<div>Household waste separation bin</div> <div>Provide many types of sorted garbage cans</div>	<div>Trash cans</div>	<div>Dumpster room supervision</div>	<div>Dumpster room design</div>	<div>Sale of recyclable items</div>	
<div>Value position</div>	<div>Garbage sorting learning and promotion covers different groups of people and popularizes knowledge of garbage sorting</div>	<div>Inform residents of the location of garbage bins to make it easier to put out garbage</div>	<div>Someone to guide garbage sorting behavior</div>		<div>Detailed garbage sorting</div>	<div>Ensure that garbage is put out correctly when the bin house is open</div>		<div>Maximize recycling of recyclable items while earning extra income</div> <div>Relieving the pressure on the government to dispose of waste and residents to solve their own recyclable waste disposal problems</div>	
<div>Products & Services</div>	<div>Garbage sorting-information -design oriented education</div> <div>Parent-child comics for kids: comics, storytelling, visual-based</div> <div>Garbage sorting mini-games and tests</div> <div>Object waste category identification</div> <div>app-community garbage sorting information module</div>	<div>Community Information Bulletin Board</div> <div>Community garbage room map</div>	<div>Loudspeaker: automatically sense people, then explain the knowledge of garbage classification</div>	<div>Trash can purchase platform: diverse classification</div> <div>Sorting Trash Can Products</div>	<div>Sorting Trash Can Products</div>	<div>Smart garbage room</div> <div>Dumpster room opening hours control</div>	<div>Underground or semi-underground dumpster rooms</div> <div>Ergonomic garbage compartments</div>	<div>Automatic recyclable buying and selling compartments</div> <div>app-recycle</div>	