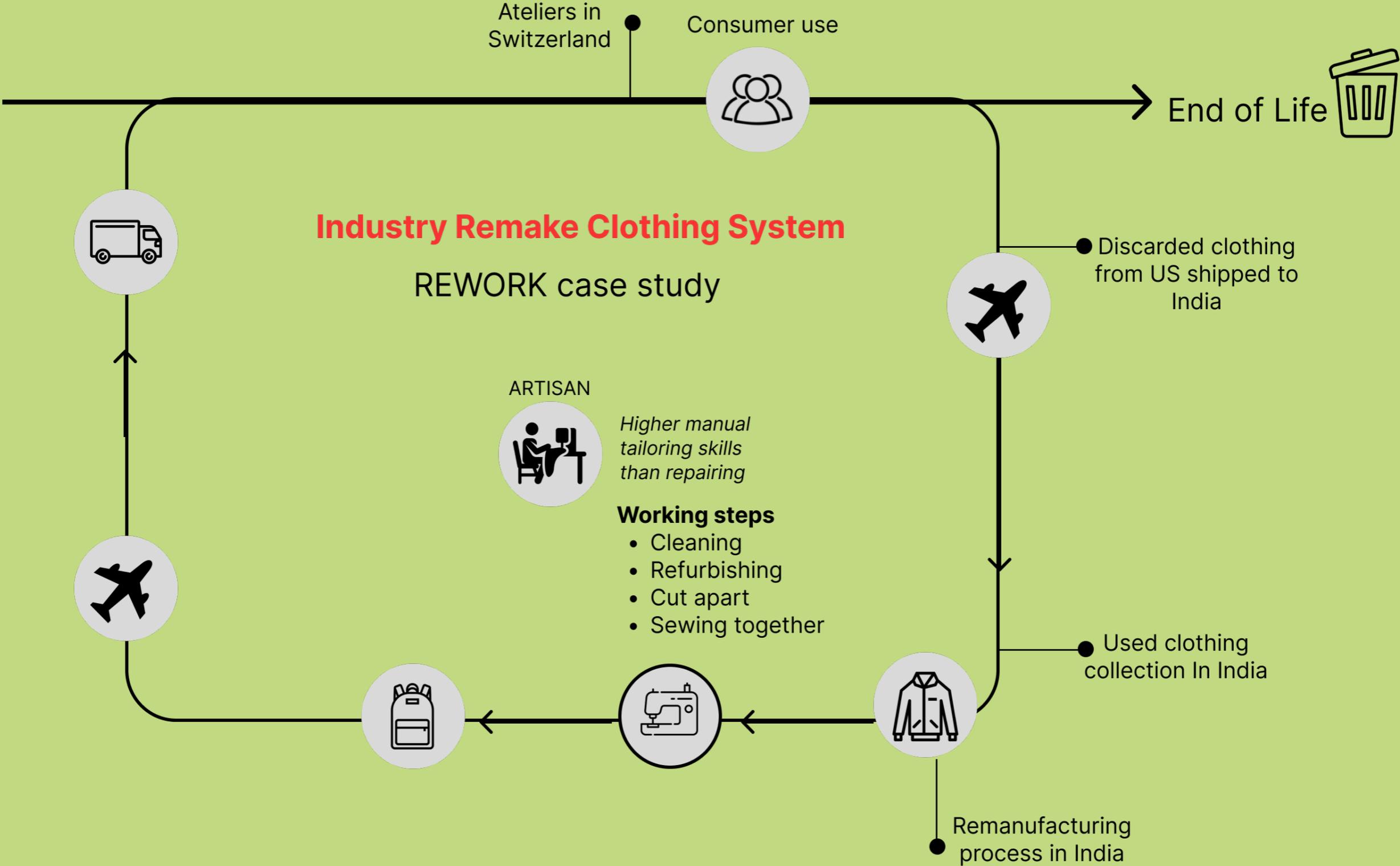


WHO is involved or neglected in the system?



Reuse clothing system

Life Cycle Assessment of reused clothing (Rework case study)



WHO SAVED MY CLOTHES - The service concept

Ruth finds it delightful to see the **reinforcement of manual skills** like altering clothing, especially in the younger generation. In her experience, people are beginning to **appreciate clothing quality** again.



Tobi was curious if Ruth, and her team also organize upcycling workshops because he accumulated some clothing items which need redesign. Besides, he always wanted to **learn basic handcraft skills** in textiles. Tobi is thrilled about this new service and already texted his friends to join the **workshop** this month.



She enjoys working twice a week in the second-hand store where she can **use her tailoring skills and comes in contact with the younger generation**. It gives her a sense of structure and brings her joy to **exchange her knowledge with the local community**.



Tobi usually struggles to find trousers that are not too long. Luckily, he heard of this **new service in Brocki that offers in-house alterations**. In a corner, he spots a sewing machine and an artisan.



Relearning handcraft



Fostering interpersonal connections



Enhancing visibility of artisan and their handcraft

System Change Approach

The map illustrates the potential of redistributing the reuse system of discarded clothing in the scenario of implementing the designed service in Switzerland. By shifting from a centralized reuse clothing industry toward an inclusive and regenerative system that aims to enhance human and planet well-being.

