

Appendix

Table 1: Development of crowdfunding in Switzerland from 2008 to 2013

The number of registered campaigns and the campaign funding volumes have almost doubled from 2012 to 2013.

	Number of successfully funded campaigns	Number of campaigns launched (successful and unsuccessful)	Funded campaign volume (in CHF million)	Requested campaign volume (in CHF million)
2008	17	17	0.13	0.13
2009	28	28	0.23	0.23
2010	77	77	1.73	5.10
2011	106	114	3.06	5.87
2012	399	645	5.28	11.91
2013	720	1,125	11.59	24.43

Table 2: Number of successfully funded campaigns and campaign volumes by crowdfunding category in 2013

The crowdsupporting/crowddonating category boasts the highest number of successful campaigns. Crowdfunding, however, generated the highest volumes.

	Number of successfully funded campaigns	Funded campaign volume (in CHF million)
Crowdfunding	10	5.58
Crowdlending	116	1.78
Crowdsupporting/crowddonating	594	4.23
Total	720	11.59

Table 3: Number of providers by category active in Switzerland in 2013

Most providers operate in the crowdsupporting/crowddonating category. Kickstarter and Indiegogo are domiciled in the US, but also allow projects from Switzerland to launch. As Indiegogo's figures are not available, the company was not included in the study. The other platforms have a registered office in Switzerland.

Crowdfunding: investiere, 7Crowd, c-crowd	3
Crowdlending: Cashare (since 2013 also active in crowdsupporting), direct-lending	2
Crowdsupporting/crowddonating: 100-days, feinfunding, Ibelieveinyou, Indiegogo, Kickstarter, Moboo, ProjektStarter, Sosense, wemakeit	9
Total	14