

**Choba Choba**  
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## **DIGITAL MARKETING OFFICER**

### **1 YEAR INTERNSHIP WITH POTENTIAL FOR PERMANENT EMPLOYMENT**

#### **CHObA CHObA...**

... is a social start-up that offers exclusive and meaningful chocolate creations. Furthermore, Choba Choba has started a chocolate revolution aiming to change power relations in the chocolate business. More information: [www.chobachoba.com](http://www.chobachoba.com)

#### **JOB DESCRIPTION:**

- Support the development and implementation of the overall digital marketing and communication strategy
- Support in building up and manage the Choba Choba community
- Support content production (editorial/audiovisual) in 3 languages (German, French, English)
- Web / Social Media Management: Daily management of our social media tools (Facebook, Instagram, Twitter etc) and Web (Website, Blog, Youtube, Newsletter/Mailings)
- PR Support
- Support the definition and implementation of Choba Choba's SEO / SEM / SEA strategy
- Administrative work as required by any start up project

#### **PROFILE:**

- Academic background in digital marketing or communication
- Languages: Fluent in German, English and French. Spanish is an asset
- Tech addict (video / picture editing / social media / web technologies)
- Sharing Choba Choba's vision and values
- Keen to learn – and learn fast
- Love team play
- Independent and feel comfortable in a hectic and fast changing start-up environment

**DATE:** Per 1.1.2016 or as agreed between both parties.

**PROCESS:** Interviews will take place in 2 rounds between December 15<sup>th</sup> and December 17<sup>th</sup>

**PLACE OF WORK:** Bern

**SALARY:** CHF 1'800 per months