

## Kurz und Knapp!

Wir wollen all die Hipster, modebewussten Junggesellen, kochenden Mamis (#foodporn), mit-der-Leika-in-der-Hand wandelnden Hobbyfotografen und fernwehsüchtigen Urlaubsposern, denen wir folgen und von denen wir uns täglich inspirieren lassen, die Möglichkeit bieten, mit Unternehmen zusammenzuarbeiten. Produkte oder DL zu erhalten, sie ins richtige Licht zu stellen und dafür entlohnt zu werden.

# WEBDEVELOPER GESUCHT!

## WHO WE ARE

*Indicate is a platform that connects brands and „Instagram Influencers“ in a highly nontransparent market. Our goal is to create an authentic digital interaction between brands and their audience that fits seamlessly into our everyday lives. Basically, content created from the people, for the people! **You would join a team with a clear elaborated concept, who is determined to bring out a platform, which gives the best experience possible to our costumers.***

## WHAT WE DO

*Brands who use Indicate to run campaigns, work with talented influencers and benefit from the analytics and direction we provide. We're decentralizing advertising and enabling creatives to monetize their passion.*

## WHAT WE'RE LOOKING FOR

*Everybody's got something to teach and something to learn. We want teammates who are willing to work within a team of motivated and critical thinking people.*

*You should be experienced in developing web applications. Till this day a raw version has been build with wordpress, which you can build on or just simply use it as a reference for a fresh new webapp. **So don't hesitate to get in touch with us, no matter what language and frameworks you use (as long as you dominate your toolset and feel confident building a webapp with it).** We will explain you the structure, the development we need and then compare it with the languages you dominate. Nonetheless please don't apply, if you just know basic Html and CSS. PHP/Rails/Python and further Node.js/Ember.js etc. could be very useful in the context of this webapp.*

*The design of the webapp, will be primarily done by a web designer in our team, so you can focus on the coding (of course tips to improve the UX/UI will always be welcomed).*

*We are 3 students at the ETH and UZH, who work and live around the area of Luzern and Zurich. It would be great if you're from that area too (but it's not a requirement)*

*We would love to hear from you, The Indicate Team*

indicate



Schick uns ein Mail an [hello@indicate.ch](mailto:hello@indicate.ch)