

World Innovations Forum
Lucerne Switzerland
June 6 – 8, 2018

ENABLING A GLOBAL EXCHANGE FOR INNOVA- TIVE MINDS.





LAUNCHING A NEW CHAPTER IN INNOVATION & ENTREPRENEURSHIP

NEW

For the first time all innovation stakeholders from 50 countries will meet.

GOAL

Doubling the entrepreneurial success rate by 2035.

BOLD

Determined to jointly explore and solve the fifty most burning challenges of entrepreneurs.

GDP BASED SPONSORING

It's the first global initiative built on GDP/C based sponsor fees.

DIFFERENT

While working on-site on the top global challenges we engage in the countries by helping start-ups to grow successfully - now.

IMAGINE, INNOVATION IS EVERYWHERE

- ... where people can fulfill their dreams, no matter in which country they live, and get funded to grow
 - ... where millions of highly agile companies decide to collaborate building distributed enterprises
 - ... where sharing, collaborating and being mindful with our resources, is key for a sustainable future
 - ... where innovation creates abundant jobs and drives prosperity for all
- 



VISION AND GOAL

Founded by a group of entrepreneurs, investors, incubators from developed and emerging countries including the US, Europe, Africa and Asia, the World Innovations Forum seeks to increase significantly the success rate of innovators and entrepreneurs around the world. In the next 20 years, we want to double the entrepreneurial success rate from 10% (90% fail in the first year) to 20%.

**DOUBLE
SUCCESS
RATE**

IN THE NEXT 20 YEARS FROM 10% TO 20%

**TOGETHER
WE CAN...**

...THINK BIG

Helping a million startups from around the world to grow, takes about 10,000 people like you. Helping startups to become a midmarket business with 500 employees means 1/2 billion new jobs. More than the globally combined unemployment.

...HAVE A BOLD GROWTH SUPPORT

If we all help spread the word for startups we know, follow their progress and give a helping hand, we provide them with the visibility they need - but cannot afford.

...INSPIRE OTHERS

Have the bravery to start your own business, become a mentor to others, invest in businesses you understand, sponsor a startup, help find talents.

JOIN US...

... as a supporter, ambassador, member, attendee, speaker, sponsor. Together we make a million entrepreneurs successful and create prosperity across the planet.



EVENT CONCEPT

The event spirit is “moving from talking and listening - to making”. Only a few exceptional keynotes will be held to ignite specific topics.

FOR THE FIRST TIME

All innovation stakeholders such as entrepreneurs, intrapreneurs, investors, mentors, accelerators, incubators, co-working spaces and economic growth officers from the respective governments from 50 countries will unite and explore solutions for the most burning challenges of today’s entrepreneurship.

ACTIVELY SHAPING THE FUTURE

In approximately 50 solution meetings all attendees are invited to help shape the future of entrepreneurship across the world. The meeting topics are chosen by the attendees and there are five sessions which will last 90 minutes.

IT’S JUST THE BEGINNING

The World Innovations Forum Conference is only the starting point of a global collaboration journey that will occur after the top challenges are framed and explored. Online workgroups will be the collaboration ground for developing the actual solutions.

KEYNOTES

We have received firm commitments from Louis Palmer, the first person to circumnavigate the globe using solar power and a UNEP Champion of the Earth; Frannie Léautier, co-founder Mkoba Private Equity Fund and former Senior Vice President, African Development Bank and Bill Reichert, Managing Director, Garage Technology Ventures. In convening public and private sector leaders, we have received a preliminary response from unique top level speakers and are planning the speeches in Lucerne asking them to signify the importance of a global entrepreneurship network.

NATIONAL STARTUP COMPETITIONS, ATTENDING & SPONSORING THE FORUM

FINDING THE WORLD'S BEST STARTUPS

Already today we see amazing startups and innovative ideas created in most countries around the world. One of the biggest challenges however is to bring those ideas to global markets in order to be really successful.

Global attention and rewards are one of the simple steps to help getting visibility.

- 1 National Startup Competitions, combined with global awareness campaigns is our first step to jointly help startups to gain attraction. Each of the 50+ countries are organizing National Startup Competitions and share the winner through the WIForum globally.
- 2 Entrepreneurs apply to pitch in each country and an independent jury together with the audience will vote on the best startup of each event. Three months before the WIForum Conference, the best company in each country is awarded and invited to join the World Innovations Forum in Lucerne.
- 3 The winners will join a "Global Traction Development" program for free. Participants will be introduced to relevant connections in the 50 partner countries to introduce their solutions and collaborate with local business partners.



EUROPE

Albania, Austria, Azerbaijan, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Israel, Italy, Macedonia, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Spain, Sweden, Switzerland, Ukraine, United Kingdom



ASIA

Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Malaysia, Nepal, Pakistan, Philippines, Singapore, South Korea, Taiwan, Vietnam



AMERICAS

Argentina, Brazil, Canada, Chile, Columbia, Mexico, Peru, United States



AFRICA

Nigeria, Rwanda, South Africa, Tunisia, United Arab Emirates, Zimbabwe



HOW TO ATTEND

We are looking for the most skilled people from the innovations space, including entrepreneurs, investors, enablers, gov. officers with a vested interest improving innovation and entrepreneurship in their country. Attendance is by invitation or application only. Please get in touch with a local WIForum ambassador or the directly with the organization.

GDP BASED SPONSORSHIP

In order for businesses from any country to equally represent themselves in the World Innovations Forum, the organization made a radical shift in the business model. The sponsorship fee is based on Gross Domestic Product per capita (GDP/C). A lead sponsor from Rwanda would pay 750 € while at the same sponsor level a French business would be asked to pay 38,000 €. The WIForum mindset is on global economic equality, as a base rule for equality of prosperity across the planet.

THE TEAM

THE FOUNDERS



Prof. Dr. René Zeier

Head of the entrepreneurship program at the Lucerne University of Applied Sciences and Arts; entrepreneur, 5 x board-member; before in marketing at Nestlé and Coca-Cola.

Axel Schultze



5 x entrepreneur, 1 IPOed, 4 exits. Pioneered equity crowd funding, social media, partner management, founder of Society3, BlueRoads, Web-Stock, Infinigate, Computer 2000, published author and patent holder.

ADVISORY BOARD

Bill Reichert

Entrepreneur, venture capitalist, mentor, author, speaker, board member, advisor, educator, partner, spouse, parent, and general enthusiast.



ANCHOR MODERATOR



Florian Inhauser

News anchor at Swiss Broadcasting Corp. SRF, presenting daily news and a foreign news program; international correspondent and a former UK correspondent.

FOUNDING MEMBERS



Dr. Teresa Mandl

Owner of T.V.T. Swiss-consult GmbH; senior lecturer in driving and coaching innovation processes; before Arthur Andersen and IBM.

Marita Schultze



Co-founder Society3 Grp. (Accelerator) Mentor Kickstart Accelerator; before 3 x entrepreneur with Social Media Academy BlueRoads Corp., Infinigate AG

Lars Sonderegger



CEO at Quantonomics LLC; further K. Müller AG, IKA-MED Institute AG; behavioural- and neuro-scientist; focus on corporate culture, team performance, leadership development.

Stephen Wright



Serial CEO, Business Transformation leader for Price Equity investors, Entrepreneur with 4 exits, Partner in zehnpus GmbH

Dr. Carole Ackermann



CEO and co-founder of Diamondscull AG; non-executive director of Allianz Suisse, Plaston Group and Swiss TXT; president of business angles Switzerland.

Prof. Dr. Julianna Priskin



Co-founder / owner of Switzerland Explorer; head of the MSc BA major tourism at the Lucerne University of Applied Sciences and Arts; focus sustainability.

06.06.2018 OPENING EVENT AND BREAKOUT

- 09.30 WELCOME**
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF,
Axel Schultze and René Zeier,
Founders of World Innovations Forum.
- 10.30 SOLUTION MEETINGS**
Each round table of eight people is mixed with startups, investors, enablers and country officers for growth.
- Topics:
- Fundraising, investments, angels, VCs
- Financial planning, capitalization, budgeting
- Mentorship, incubation, acceleration
- Others: additional solution meetings can be defined during the conference according to the specific needs of the attendees.
- 12.00 LUNCH**
All attendees can choose what they like and eat at the round tables or, if the weather is nice, outside of the event hall.
- 13.30 KEYNOTE SPEECH**
Bill Reichert, Managing Director, Garage Technology Ventures (confirmed).
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF
- 14.15 SOLUTION MEETINGS**
- Legal framework and taxation
- Culture, society, thinking big
- Growth, sales and traction
- 15.45 COFFEE BREAK**
- 16.30 KEYNOTE SPEECH**
Louis Palmer, Solar Mobile Pioneer and Visionary (confirmed)
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF
- 18.30 RECEPTION** at KKL, Schweizerhof and Montana
Unique reception in the city center with a fantastic view on the lake of Lucerne.
- 22.00 NIGHT CLUB** at Schweizerhof and Montana Bar

07.06.2018 AWARD CEREMONIES DAY

- 09.30 WELCOME**
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF,
Axel Schultze and René Zeier,
Founders of World Innovations Forum.
- 10.15 SOLUTION MEETINGS**
Each round table of eight people is mixed with startups, investors, enablers and country officers for growth.
- Topics:
- Business model, competitiveness
- Product market fit, engineering
- Co-founders, team composition, board, leadership
- 12.00 LUNCH**
All attendees can choose what they like and eat at the round tables or, if the weather is nice, outside of the event hall.
- 13.30 KEYNOTE SPEECH**
Frannie Léautier, former Senior Vice President, African Development Bank (confirmed).
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF
- 14.15 SOLUTION MEETINGS**
- Education general or entrepreneurship specific
- Infrastructure, Energy, Internet
- Political constraints
- 15.45 COFFEE BREAK**
- 16.30 KEYNOTE SPEECH**
Top Level Speaker to be confirmed.
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF
- 19.15 NETWORK MEETING**
Unique welcome reception with drinks and snacks in the foyer.
- 22.00 LINKUP - DINNER**
Award Ceremonies and Night Show

08.06.2018 EXHIBITION AND MATCHING OPPORTUNITY

- 09.30 WELCOME**
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF,
Axel Schultze and René Zeier,
Founders of World Innovations Forum.
- 10.00 KEYNOTE SPEECH**
Top Level Speaker to be confirmed.
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF
- 10.30 INDIVIDUAL SOLUTION MEETINGS**
At the event hall, there are closed or separated meeting rooms and spaces for private breakouts and meetings.
- 12.00 LUNCH**
All attendees can choose what they like and eat at the round tables or, if the weather is nice, outside of the event hall.
- 13.30 OFFICIAL CLOSING SPEECH**
Top Level Speaker to be confirmed.
Moderated by:
Florian Inhauser, Anchor at Swiss national TV SRF
- 14.30 CLOSING**
Kick-Off of THE WAVE 2018 to double the startups success rate in the next 20 years.
- 15.30 AFTERNOON EXCURSIONS**
We chose the very best places / mountains to go around Lucerne: Pilatus, Mount Rigi, Bürgenstock, Mount Titlis. The tour can be organized up to one week before or after the conference.



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