





Venture Capital Academy Switzerland is a three-day executive education and certificate program focused on the nuts and bolts of deal making for investors, entrepreneurs of startups and SMEs, enterprises, attorneys, and policymakers. It combines a theoretical approach with hands-on learning and will be held from **June 27-29 in Zurich (Startup Space IFJ)**. Program participants are provided with the tools to improve their ability to define, negotiate, and execute early-stage investments and build effective venture and innovation ecosystem.

## Modules include:

- The role of venture capital in business strategy
- Venture deal terms, processes, and negotiation (from the investor and startup point of view)
- Modeling the economics of venture finance
- Term sheet negotiations
- The Swiss startup ecosystem, its financing players, and how to navigate the VC scene
- Blockchain, cryptocurrencies, and the future of venture finance

## **Target Audience:**

Angel-, VC-, and corporate investors, directors of innovation, startup advisors, startups and attorneys

## Find out more about the VC Academy:

https://www.s-ge.com/en/event/s-ge-event/venturecapitalacademy19