



Project Opportunity in Phnom Penh, Cambodia: **Developing a Concept of Culinary Tourism**

Stay of 3 to 6 months, from now onwards;
free board and lodging

Culinary tourism has emerged as a central facet to any tourist experience. It encompasses cultural practices, the landscape, the sea, local history, values and cultural heritage. By combining travel with these edible experiences, food tourism offers both locals and tourists alike an authentic “taste of place” (UNWTO). Siht 360 foundation, which runs The Academy of Culinary Arts Cambodia wants to develop and implement a concept of Culinary Tourism which would benefit the foundation. Therefore, Shift360 offers a free stay for

a STUDENT or a GRADUATE with a pragmatic sense for developing concepts

Pierre Tami, the founder of the Academy and a passionate social entrepreneur, will be your direct contact and guide you during this project in Phnom Penh. The task is to analyse the market on-site, to develop concept-scenarios, to validate the best solution and to test it as an MVP – and to prepare everything possible for the implementation.

If you like to develop new things which work, if you like to contribute to the further development of the Academy in an emerging country, if you feel comfortable by working in an entrepreneurial mode abroad and by yourself, if you can make things happen in a mature way, send your letter of motivation as well as your complete CV to René Zeier rene.zeier@hslu.ch.