

# Venture Leaders Technology (Silicon Valley)



## Meet industry leaders and top technology investors

Win your place in  
the Swiss National  
Startup Team 2020

You want to explore the US market and plan to build a global startup? Then join us to meet industry leaders and investors in Silicon Valley.

**Apply by January 12<sup>th</sup>, 2020:**  
[www.venture-leaders.ch](http://www.venture-leaders.ch)



Partners:



**EPFL**

**ETH** zürich



**Rothschild & Co**  
Wealth Management

**VAUD** 



«This was one of the most intense and most valuable weeks in my entrepreneurial journey so far. The network and visibility I was able to create within this one week exceeded all my expectations.»

*Dorina Thiess, co-founder and CEO, Piavita*

«What a unique opportunity! This program has all it needs from meetings with investors and experts to great exposure. It will definitely impact the future of my company!»

*Raphaël Gindrat, co-founder and CEO, BestMile*



**Become a member of Venture Leaders Technology 2020 – the «Swiss National Startup Team». Only the top 10 selected startups will have the unique chance to experience this intense 1-week business development program (value of CHF 10,000). A unique and exclusive opportunity to meet top notch investors and industry leaders in Silicon Valley and build an exceptional business network.**

Are you ready to conquer global markets and want to meet with industry leaders from the US? Do you know that getting the right investors on board will be crucial to your entrepreneurial success and want to learn

more about international fundraising opportunities? Then don't miss this chance.

The program value of CHF 10,000 is offered free of charge to the winners thanks to the support of DPD, EPF Lausanne, ETH Zurich, Kellerhals Carrard, Rothschild & Co and Canton de Vaud.

**Those eligible to participate are:**

- Founding and managing members of technology based Swiss startups;
- Fundraising and ready to grow business in the US with international investors;
- Building a global technology startup.

*«Venture Leaders is a once-in-a-lifetime experience that every Swiss entrepreneur should go through. Looking back, I can say it was just essential to build my awareness to make GetYourGuide a global business and deal with international investors.»*

*Johannes Reck, co-founder & CEO, GetYourGuide*

## Admission Process

### January 12<sup>th</sup>, 2020

Final date for submission of applications.

### January 28<sup>th</sup>, 2020

Personal presentation by the best 20 applicants in front of the jury.

## Program for the 10 winners

### March 2020

Kick-off event presenting the Venture Leaders, including a pitching session.

### March 30<sup>th</sup> - April 3<sup>rd</sup>, 2020

Dive into Silicon Valley's entrepreneurial scene and personal development, thanks to a program comprising:

- Private pitching and feedback sessions with top technology investors;
- Public pitching and networking events with investors and industry leaders;
- Review and discussions with experts about US market penetration, financing strategies, internationalization, and more;
- Networking events with US startups.

### March 2020

End of organized program and farewell apero in the evening. Continuation of individual journey programs or return to Switzerland.

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## Any questions?

**stefan.steiner@venturelab.ch 071 242 98 88**  
**jordi.montserrat@venturelab.ch 021 533 09 80**